



**LIFE FORCE**®

# Convention Rewards!

Life Force believes that recognition is one of the most important aspects of our business, and Convention offers the perfect opportunity for us to provide special rewards to our top leaders. That is why we are offering Convention Rewards to new and existing Star Diamond and above Members who are advancing and maintaining ranks as they build their Life Force business. The qualification requirements and details on the offered rewards are listed below.

## Convention Rewards for Existing 1 Star through Crown Diamond Members

### Existing Crown Diamonds

Members who are “paid as” Crown Diamond for a minimum of six months from July 2009 through June 2010 will receive:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.
- ◆ A free hotel room for Thursday, Friday, and Saturday night of Convention.
- ◆ Free limousine transportation to and from the annual Convention city airport.

### Existing 3 Star Diamonds

Members who are “paid as” 3 Star Diamond for a minimum of six months from July 2009 through June 2010 will receive:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.

### Existing 2 Star Diamonds

Members who are “paid as” 2 Star Diamond for a minimum of six months from July 2009 through June 2010 will receive:

- ◆ Two free meal or Gala tickets.

### Existing 1 Star Diamonds

Members who are “paid as” 1 Star Diamond for a minimum of six months from July 2009 through June 2010 will receive:

- ◆ Two free meal or Gala tickets.

## Convention Rewards for New 1 Star through Crown Diamond Members

### New Crown Diamonds

Members who newly achieve the rank of Crown Diamond from July 2009 through June 2010 and maintain the rank for three consecutive months will receive\*:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.
- ◆ A free hotel room for Thursday, Friday, and Saturday night of Convention.
- ◆ Free limousine transportation to and from the Convention city airport.

### New 3 Star Diamonds

Members who newly achieve the rank of 3 Star Diamond from July 2009 through June 2010 and maintain the rank for three consecutive months will receive\*:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.
- ◆ A free hotel room for Thursday, Friday, and Saturday night of Convention.

### New 2 Star Diamonds

Members who newly achieve the rank of 2 Star Diamond from July 2009 through June 2010 and maintain the rank for three consecutive months will receive\*:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.
- ◆ A free hotel room for Thursday, Friday, and Saturday night of Convention.

### New 1 Star Diamonds

Members who newly achieve the rank of 1 Star Diamond from July 2009 through June 2010 and maintain the rank for three consecutive months will receive\*:

- ◆ Two free Convention tickets.
- ◆ Two free meal or Gala tickets.
- ◆ A free hotel room for Thursday, Friday, and Saturday night of Convention.

\*Members who newly achieve the rank of 1 Star through Crown Diamond within two months of the upcoming Convention will also receive the "Convention Rewards."

In addition to the recognition of new Bronze through Crown Diamond Members held during Convention each year, we have established recognition based on business achievement goals for Members to work toward. These awards are based on a combination of BV growth, Customer and Member enrollment, rank advancement, and more. The qualification criteria for each annual award category are listed below.

#### Rookies of the Year

The top three active Members who:

- ◆ Are newly enrolled from July 2009 through June 2010.
- ◆ Have personally rank advanced to Gold or above within that time period.
- ◆ Have a minimum of two personally enrolled Members who have rank advanced to Silver or higher.
- ◆ Enrolled the highest amount of new BV (Customer and Member combined) within six levels from July 2009 through June 2010.
- ◆ Personally enrolled the highest number of new Customers and Members from July 2009 through June 2010.

#### Top Enroller of Rank Advancers

This leadership award is given to the member who has the highest number of personally enrolled rank advancers in his/her downline from July 2009 through June 2010.

#### Top Volume Producer of the Year – New Customer Volume

This recognition is awarded to the Member who personally enrolled the highest amount of new Customer Volume from July 2009 through June 2010.

#### Top Volume Producer of the Year – New Member Volume

This recognition is awarded to the Member who enrolled the highest number of Members on a minimum 50BV Autoship from July 2009 through June 2010.

#### Founder's Club

Members are automatically inducted into the Founder's Club when they have been active Members in Life Force for 10 or more years.

#### Leader of the Year

This recognition is awarded based on nominations cast by the Member field. To be considered, a Member must be a minimum of 1 Star Diamond and be paid/qualify at their highest achieved rank for a minimum of six months from July 2009 through June 2010.